

# News Release For immediate release

*QIPC-EAE appoints new Sales Manager covering Southeast Asian Region*

## **Mathijs Baron to support customers in bustling Asian market**

**Oosterhout, spring 2015** – QIPC-EAE, the leading suppliers of innovative optical measure and control systems in the graphic industry, appoints a new Sales Manager for their office in South East Asia.

Mathijs Baron will be responsible as its new Sales Manager South East Asia supporting customers in this area. As part of the QIPC-EAE team he joined forces beginning 2015 with over 4 years of experience in the Asian market. In Sales and Support he will be a tremendous asset to our customers on many levels. Mathijs will be replacing Job van Hasselt who will focus on his private life starting beginning of July.

As QIPC-EAE experienced remarkable growth opportunities in the region, we knew we needed to bring on additional resources. Mathijs Baron is responsible for all QIPC-EAE operations in Southeast Asia. He heads a team of engineers and locally based agents that collaborate with our clients in the region. Mathijs will focus on marketing and driving sales for fluid dispensing throughout Asia. He will develop and oversee new key accounts in addition to maintaining existing partnerships.



**Mathijs Baron, new Sales Manager Southeast Asia**

About Q.I. Press Controls:

Q.I. Press Controls develops and delivers innovative, high quality optical measure and control systems. We are globally active in the newspaper and magazine printing industry. Our total solutions are supported by a worldwide service network. These reliable systems are proven in the market of existing and new printing presses and offer our customers structural better results.

I am here... for you

For more information: [www.qipc.com](http://www.qipc.com)

About EAE Engineering Automation Electronics GmbH:

The Ahrensburg-based company is active in graphic industries, automation solutions and automation technology. The company, founded in 1962 by Richard Ewert, is the leading supplier of controls, automation solutions and software for newspaper printers. EAE's solutions are being used in all areas of a newspaper printing plant – from pre press to the mailroom. Worldwide more than 550 newspaper printing plants are using EAE's control systems to produce more than 125 million newspapers each day.

For more information on EAE please visit: [www.eae.com](http://www.eae.com)

**Contact:**

Q.I. Press Controls - EAE  
Yvonne Smeekens  
Phone: +31 162 408 241  
Email: [info@qipc.com](mailto:info@qipc.com)  
[www.qipc.com](http://www.qipc.com) - [www.eae.com](http://www.eae.com)