

# ZEITUNG DIGITAL 2015

POTSDAM, 18 - 19 JUNE 2015

**SPONSORING OPPORTUNITIES**

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As the meeting point for the German Newspaper industry and organized by WAN-IFRA in close cooperation with the BDZV, this conference brings together the thought leaders and decision makers from the German speaking media market. Join us in Potsdam to discuss digital marketing strategies, e-commerce, paid content, Big Data, Change Management, innovation and much more ...

## SPONSORING OPPORTUNITIES

Logo Sponsorship	Table Top Exhibition	Lucky Draw	WiFi Sponsorship	Visitor Badges OR Lanyards OR Visitor Bags <sup>1)</sup>
<ul style="list-style-type: none"><li>Your company logo on all event marketing materials (print, web, and on-site).</li><li>Opportunity to distribute company material (prior agreement required) at the entrance area.</li></ul>	<ul style="list-style-type: none"><li>Exhibit your products and services alongside the event.</li><li>2 entrance tickets included.</li></ul>	<ul style="list-style-type: none"><li>Offer a Lucky Draw among the participants. You will be presenting the gift to the lucky draw winner on stage. Gift to be provided by sponsor.</li><li>1 entrance ticket included.</li></ul>	<ul style="list-style-type: none"><li>Your company name will be used as login for the WiFi access at the event. We will provide signs "WiFi sponsored by" with your logo on-site.</li><li>1 entrance ticket included.</li></ul>	<ul style="list-style-type: none"><li>Have your branding on the back of the visitor badges, your lanyards around all visitors necks, or provide WAN-IFRA with your branded visitor bags.</li><li>1 entrance ticket included per sponsorship.</li></ul>
<b>2000 €* </b>	<b>4000 €* </b>	<b>4000 €* </b>	<b>6000 €* </b>	<b>6000 €* </b>

<sup>1)</sup> Price per sponsorship.

\* WAN-IFRA or BDZV member pricing. 25 % surcharge on Non-Member prices. All prices plus VAT.

## ENTRANCE TICKETS

### Early Bird (valid until 15 May, 2015):

WAN-IFRA or BDZV member pricing	1.071 €*
Non-member pricing	1.521 €*

### Standard:

WAN-IFRA or BDZV member pricing	1.190 €*
Non-member pricing	1.690 €*

\* All prices plus VAT (if applicable). Included in every ticket: lunch, evening entertainment, convention beverages, and participant documentations.

## PLEASE CONTACT US



### For event questions:

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### For sponsoring questions:

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